We are passionate about theatre education and we want all students to have access to theatre in their curriculum. Theatre provides critical life skills necessary for educational and career success in the 21st century. And we believe that theatre should be taught by qualified theatre educators.

MISSION: shaping lives through theatre education

HONORING STUDENT ACHIEVEMENT in theatre and enriching their educational experience

SUPPORTING EDUCATORS by providing professional development, networking opportunities, resources, and recognition

INFLUENCING PUBLIC OPINION and policy-makers that theatre education is essential and builds life skills

STRATEGIES:

1. STATURE
   Raise EdTA’s stature to build widespread support for theatre education

2. DIVERSITY
   Broaden our reach by increasing diversity & access

3. INVOLVEMENT
   Increase involvement and leadership of current members

4. TECHNOLOGY
   Deliver evolving services & knowledge that leverage technology
With over 85 years of rich history in support of theatre education, EdTA in 2014 took significant leaps forward, rising to the changing demands of both technology and the educational landscape.

Foremost, and 20 years after the first publication of the national arts standards, we launched the 2014 National Core Theatre Standards as a web-based tool. With EdTA as a leadership member, and under the guidance of the National Coalition for Core Arts Standards, thousands of teachers and educational experts contributed to and commented on these sequential grade-by-grade PreK-12 standards. These standards encompass a robust body of knowledge and skills that affirm the rigor of theatre, and its value in the well-rounded education of all students, plus the need for well-trained professional teachers in this field. Finally, the Core Theatre Standards include assessment examples designed to help educators measure what students need to know and how to accomplish it in theatre arts, upon completion of their education.

Secondly, we launched the online Theatre Education Community to an enormous response. Today there are over 6,300 members, 2,500 active contributors, and an average of 14 discussion posts per day. It inspires us to see teachers sharing ideas and solving problems together in a manner only a powerful national network can provide.

Beyond these two major initiatives, we continued to strengthen our core programs, and reached new records in our induction of student thespians and attendance at the preeminent Thespian Festival. Forty-two state chapters held their own festivals providing learning opportunities to more than 48,000 student participants. We grew our support with the press, social media, and donors. And yet we always have more work to do. We hear too many stories of program cuts in schools, low income schools with no theatre at all, and overworked educators. Our community needs to pull together to take the next big leaps that will set us up for continued growth of the presence of theatre in schools, and provide the support to students and teachers that assists them in being successful and effective theatre educators.

Jay Seller, Ph.D.
President, Board of Directors

Julie Woffington
Executive Director
LEADERSHIP

board of directors

Jay Seller, PhD
Executive Director
Think 360 Arts
Denver, Colorado

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Board Vice President
Educator (retired)
Roswell, Georgia

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Writer and Performer
New York, New York

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Vice President of Entertainment
Disneyland Resort and Disney Parks Casting
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Branson High School
Branson, Missouri

Krista Carson Elhai
Claremont High School
Claremont, California

Anita Grant
Educator (retired)
Stafford, Texas

Stephen Gregg
Playwright
Venice, California

Lynn Jensen
Jefferson High School
Cedar Rapids, Iowa

Gai Jones
Educator (retired)
Ojai, California

John Prignano
Senior Operations Officer
Music Theatre International
New York, New York

Ken Washington
In Memoriam 1946-2014
Guthrie Theater
Minneapolis, Minnesota

state chapter directors

Alabama
Martha Summey
Troy Taylor

Arizona
Linda Phillips
Denise Ferguson

Arkansas
Michelle Moss

California
Billy Houck
Anthony Robinson

Colorado
Jeremy Goldson

Connecticut
Marydell Merrill
Liza McMahon

Florida
Lindsay Painter

Georgia
Paul Hampton

Hawaii
Rob Duval

Idaho
Sterling Blackwell

Illinois
Jim Smith

Indiana
Ann Hileman

Iowa
Helen Brennan

Kansas
David Hastings
Steve Landes

Kentucky
Carolyn Greer

Louisiana
Shelly Appleby

Maine
Rick Osann

Maryland
Dorothy Delucci

Massachusetts
Jessica Harms

Michigan
Erik Hart

Minnesota
Michael Sheeks

Mississippi
Debby Gibbs

Missouri
Jennifer Forrest-James

Montana
Sarah DeGrandpre

Nebraska
Angela Dashner

New Hampshire
Jennifer LaFrance
Kit Rodgers

New Jersey
Carolyn Little

New York
Julie Congress
Ryan Emmons

New Mexico
Chris Gonzales
Richard Hogle

North Carolina
Christopher Veneris

Ohio
Iren Imboden
Pat Santanello

Oklahoma
Mark Frank
Kevin Hurst

Oregon
Jeff Hall

Pennsylvania
Mark Zortman

Rhode Island
Robert DiMartino

South Carolina
Joe Timmons

Tennessee
Mark Saltalamacia

Texas
Amy Fertitta-Jordan

Utah
Andrew Hunsaker

Virginia
Nancy Curtis

Washington
Ruben Van Kempen

West Virginia
Martha Louden

Wisconsin
Kendra Dando Holly

Wyoming
Jeremy Hill

Western Pacific Islands
Harold Easton

schooltheatre.org
international thespian officers

Alex Minton
ITO Chair
Millard West
High School
Omaha, Nebraska
Troupe 5483

Rachel Gatewood
Region III representative
McKinney Boyd
High School
McKinney, Texas
Troupe 7052

Alyssa Jewell
Region I representative
Parkrose High School
Portland, Oregon
Troupe 1783

Tracie Kunzika
Region IV representative
Classical Magnet
Hartford, Connecticut
Troupe 7168

Liz Coin
Region II representative
Pleasant Valley
High School
Bettendorf, Iowa
Troupe 856

Danysha Lamadieu
Communications editor
Eastside High School
Covington, Georgia
Troupe 5649

We continue our efforts to ensure every student in America has access to theatre education, both in the classroom and after school.

• Led the work of the writing team for the 2014 National Core Arts Standards in theatre and developed the embedded standards-based assessments.
• Led a delegation of 20 representatives from 9 states to Arts Advocacy Day 2014 where EdTA served as a presenting organization for the Arts in Education overview; and secured the reading of EdTA’s Democracyworks winning student essay winner in front of the entire delegation.
• Consulted on two Arts Education Partnership committees focusing on creating national policy on teacher professional development and student-centered learning environments.
• Collaborated in the creation and distribution of the graphic and narrative of A Shared Endeavor, a landmark document that articulates the shared responsibility for arts education among multiple stakeholders.
• Created the EdTA Standards Instructional Resources database that features many resources, including the theatre standards, assessments, and links to Teaching Theatre articles aligned to specific standards.
• Continued to consult with state-based stakeholders around the purpose and value of Career and Technical Education (CTE) and strategies for obtaining federally endorsed Career and Technical Education Organization (CTSO) recognition, with EdTA as the sponsoring organization.
Membership statistics show continued strength through the 13-14 school year:

<table>
<thead>
<tr>
<th>Category</th>
<th>2012-13</th>
<th>2013-14*</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Troupes</td>
<td>3,757</td>
<td>3,815</td>
</tr>
<tr>
<td>Junior Thespian Troupes</td>
<td>486</td>
<td>511**</td>
</tr>
<tr>
<td>Troupe Count</td>
<td>4,243</td>
<td>4,326</td>
</tr>
<tr>
<td>Professional</td>
<td>565</td>
<td>531</td>
</tr>
<tr>
<td>Pre-Professional</td>
<td>58</td>
<td>90</td>
</tr>
<tr>
<td>Emeritus</td>
<td>40</td>
<td>36</td>
</tr>
<tr>
<td>Affiliate Professionals</td>
<td>47</td>
<td>53</td>
</tr>
<tr>
<td>High School Thespians</td>
<td>39,902</td>
<td>39,582</td>
</tr>
<tr>
<td>Junior Thespians</td>
<td>5,514</td>
<td>5,607**</td>
</tr>
<tr>
<td>Honorary Thespians</td>
<td>473</td>
<td>442</td>
</tr>
</tbody>
</table>

*Paid memberships only
** New records for Junior Thespian inductions and troupe count

** Achieved total troupe retention of 92.9%
The national benchmark for associations is 90%.

** Strong membership growth
Ten year troupe growth
Increase of 715 troupes (+20%).
Ten year adult membership growth
(troupe directors and all professional members) Increase of 908 adult members (+22%).

** ITS inductions for 13-14
Thespian inductions
The sixth consecutive year over 37,000. The strongest consistent induction since the mid-1970’s.
Junior Thespian inductions
The third consecutive year over 5,000 and up 117% from 2004.
We launched an online Theatre Education Community so theatre educators can be part of an inclusive and empowered network that seeks to grow the field and maximize each individual’s potential.

- The Theatre Education Community launched in February 2014, and contains more than 1,100 posts, with 137 library entries, and more than 110 blogs.
- Presented live video streaming and archived four Conference 2014 sessions, including keynote speakers and a town hall panel.
- Conducted and archived our first EdTA webinars, both introductory and advanced.
- Online educational content includes featured articles published from Dramatics and Teaching Theatre, with more than 11,000 downloads.

**PUBLICATIONS**

EdTA produces two publications, with a combined circulation of more than 50,000 per issue: Dramatics, a monthly, academic-year magazine for high school teachers and students, and Teaching Theatre, a quarterly journal for theatre educators.

- Launched a regular Teaching Theatre standards column, and cultivated writers for three subsequent standards-based articles.
- Both publications are offered digitally, with 69,700 unique visits, and 472,225 unique page views.
- Twenty articles from Dramatics and Teaching Theatre were adapted and posted on schooltheatre.org as part of the EdTA Standards Instructional Resource database, a standards-based teaching resource.
Thanks to the Association’s generous individual and organizational donors and partners, 2014 was an exciting year of successful initiatives:

Send a Troupe to Festival grants provided a unique opportunity for two schools to attend the Thespian Festival in Lincoln for the first time. From the sixteen applicants, our volunteer committee selected:
Silverado High School (Troupe 5489), Las Vegas, NV
Ramon Cortines School of Visual and Performing Arts (Troupe 7573), Los Angeles, CA.

- The officers of the International Thespian Society created a crowdfunding project, “The Lincoln Experience,” to support attendance by deserving troupes and thespians at Festival 2015. The ITOs are raising funds at state conferences by this initiative, “Minute to Give It,” working with their State Thespian Officer colleagues.
- JumpStart Theatre, a new national initiative, will build sustainable theatre programs in underserved middle schools without theatre arts teachers. Three middle schools from the greater Cincinnati area have been selected for the pilot project, and a network of funders is being developed. A research component will measure the benefits of a student’s involvement in musical theatre programs.
- As a result of donations for general scholarships and named scholarship funds, EdTA was able to award more than $45,000 in scholarships and awards at the national level to deserving thespians who are rising college students or college-theatre majors.
- Two of the largest individual gifts in EdTA’s recent history, in support of JumpStart Theatre and the Ronald Longstreth Scholarship Fund, were donated in 2014.
- Our Corporate Partners program of sponsors and underwriters continues to expand, and 2014 featured new and renewed sponsors at all major events.

legacy circle

The Educational Theatre Association’s Legacy Circle recognizes and honors those individuals who, with generosity and vision, have included the Association in their estate plans and informed us of their intent.

- Eric Brannen
- Joe Burnsworth
- Debby Gibbs
- Robert J. Henrichs
- Robert Johnson
- John Kauss
- Terry McGonigle
- Gloria McIntyre
- Christina Myatt
- William Myatt
- Jeff Nienhueser
- Michael & Linda Peitz
- Dr. Jay Seller & Paul Ferraresi
- Jo Nell Seifert
- Jerry Smith
- Brian Welch
- Shelley Yeatman
We established the Bob and Marti Fowler Future Educator Scholarship to help students with tuition and other college expenses. We are hoping to continue the tradition of theatre education which has been fostered by ITS, one future theatre educator at a time.

BOB & MARTI FOWLER
I am happy to be able to give a small bit back to the organization that has given me and my students so much over the years. I am delighted to see how the organization is growing and I can hardly wait to see what the future holds.

PAT SANTANELLO
Dublin (Ohio) Scioto High School, Thespian Troupe 5440

Matching Gift Companies

The Educational Theatre Association recognizes the following companies for their generous matching-gift programs:

IBM, Inc.
Magid Glove and Safety Manufacturing Company LLC
Walt Disney Company Foundation
Schneider Electric
North America Foundation

SPONSORSHIPS 2014

The Thespian Festival 2014

Diamond
Music Theatre International (MTI)

Platinum
AMDA College and Conservatory of the Performing Arts
The American Academy of Dramatic Arts
Broadway Cares/Equity Fights AIDS
Walt Disney Company
Resorts, Creative Entertainment
The New York Conservatory for the Dramatic Arts
Playbill
The Johnny Carson School of Theatre & Film, University of Nebraska-Lincoln

R&H Theatricals
Theatrical Rights Worldwide (TRW)
Samuel French
New York Film Academy

Gold

Broadway Teaching Group
Lincoln Convention and Visitors Bureau
Playscripts, Inc.

Silver

Nebraska Thespians
Stageworks Media

2014 EdTA Annual Conference

Diamond
Music Theatre International (MTI)

Platinum
Playbill

Gold

R&H Theatricals
Savannah College of Art & Design (SCAD)
Seat Yourself
Theatrical Rights Worldwide (TRW)

Bronze

Broadway League
University of Cincinnati, College-Conservatory of Music

Junior Thespian Festival 2014

Diamond

Music Theatre International (MTI)

Gold
Theatrical Rights
Worldwide (TRW)

Andrew & Barbie Goldberg
Tim Grant
Molly Grasso
Ed Grooms, Fine Arts Coordinator, Webster Groves
Lana Hagan
Joan Hahn
Elizabeth Hansen
Bridget Healy, in honor of Krista Carson Elhai
Cynthia Hess
Ann Hileman
Matt Hill
Richard Hogle
Jim Huneke
Christopher Hunt
Cindy & Oscar Jarnicki
Clare Jaymes
David LaFleche
Marla Lampert
Steven Llanusa & Glenn Miya
Harper Lee
David Levine
Carol Lommen
Laurilea McDaniel
Joe McManus
Dennis Maganza
Elaine Malone
Maurice J. Marshall
Ben Martin
Mindy Mayer
Teresa McGrath
Marydell Merrill
Alex Minton
Brian Monk
Ryan Moore
Virginia Morelli
Maureen Neufeld
Ronald E. Nocks
Ben Ochsner
Kerry A. Onxley
Suzie Parker
Tammy Partin
Alice Pearson
Jeff Peck
Michael & Linda Peitz
Margaret Perrino
Lindsay Price
Bonnie Resinki
Beatrice Sandor
Deborah Sensel-Davis
Carla Stickler
Taylor Stokes, Severna Park High School
James Stone
Randy & Lisa Stone
Jim Talkington
James Van Leishout
Erin Ward
J. Van Wess
KC Wilkerson
Laurilea Williams
Noah Winnick
Y. Angel Wueellner
Sage Young
Alamo Heights High School, Troupe 8069
AmazonSmile Foundation
Ashland High School, Troupe 4630
Athens Academy Drama Club
Ola High School, Troupe 7321
Suttons Bay High School, Troupe 6248

The AmazonSmile Foundation donates 0.5% of eligible purchases to the Thespian Education Foundation that supports Thespians in the classroom, at school events, and in their communities. The Foundation helps Thespians start or continue their education. To learn more, please visit: www.smile.amazon.com/charity

AmazonSmile is a program that lets shoppers shop at Amazon.com and make donations to their favorite charitable organizations at no cost to them. Use the link above to shop.

We would like to thank all of our patrons, friends, and local businesses who have supported us through your generous contributions.

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Junior Thespian Festival 2014

Diamond

Music Theatre International (MTI)

Gold
Theatrical Rights
Worldwide (TRW)
The Association’s Statement of Activities
A Comparison for Years Ended December 31, 2013 and 2014

Operating expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership</td>
<td>$656,144</td>
<td>$651,171</td>
</tr>
<tr>
<td>Educational Events</td>
<td>$1,365,759</td>
<td>$1,316,282</td>
</tr>
<tr>
<td>Publications</td>
<td>$1,011,648</td>
<td>$989,269</td>
</tr>
<tr>
<td>Leadership</td>
<td>$546,449</td>
<td>$504,649</td>
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<tr>
<td>Technology</td>
<td>$376,404</td>
<td>$243,290</td>
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<tr>
<td>Advocacy</td>
<td>$40,258</td>
<td>$38,275</td>
</tr>
<tr>
<td>Supporting Services</td>
<td>$803,196</td>
<td>$777,740</td>
</tr>
<tr>
<td>Depreciation 2</td>
<td>$140,179</td>
<td>$155,006</td>
</tr>
</tbody>
</table>

Total operating expenses

2014 $4,940,037
2013 $4,675,682

Operating revenue

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership</td>
<td>$1,415,980</td>
<td>$1,337,171</td>
</tr>
<tr>
<td>Educational Events</td>
<td>$2,321,526</td>
<td>$2,143,016</td>
</tr>
<tr>
<td>Net Sales</td>
<td>$497,485</td>
<td>$445,621</td>
</tr>
<tr>
<td>Publications</td>
<td>$316,494</td>
<td>$356,455</td>
</tr>
<tr>
<td>Contributions</td>
<td>$228,356</td>
<td>$221,193</td>
</tr>
<tr>
<td>Other income</td>
<td>$61,278</td>
<td>$51,336</td>
</tr>
</tbody>
</table>

Total operating revenue

2014 $4,841,119
2013 $4,554,792

Net operating income (before depreciation)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$41,261</td>
<td>$34,116</td>
</tr>
<tr>
<td>net-operating income (deficit)</td>
<td>($98,918)</td>
<td>($120,890)</td>
</tr>
<tr>
<td>net-operating income</td>
<td>$31,340</td>
<td>$184,719</td>
</tr>
<tr>
<td>net-surplus (deficit)</td>
<td>($67,578)</td>
<td>$63,829</td>
</tr>
</tbody>
</table>

1 2014 audit conducted by Barnes Dennig, CPAs.
2 Depreciation is now being shown separately in the audit report; whereas in prior years it was allocated to the programs.
3 Non-operating items include: investment income and expenses, investment gains and losses, and other one-time charges.
The 2014 EdTA National Conference was held in Cincinnati with 246 attendees and 41 exhibitors. Programming included keynote speakers Jonathan Katz, Pamela Myers, and Howard Sherman.

Junior Thespian Festival 2014 brought more than 400 delegates and exhibitors to Dallas, Texas, with the theme “Creative Conditions,” and gave students the opportunity to explore theatre as a way to develop skills and imagination with 25 workshop sessions offered to both teachers and students.

We set an attendance record at Thespian Festival 2014 with more than 3,400 delegates gathering for the week-long annual celebration of high school theatre. More than 1,000 students participated in our National Individual Events Showcase (NIES) auditions; our college and scholarship programs grew with more than 680 students auditioning; and 33 teams participated in our annual Tech Challenge.

We reached more than 48,000 students and adults through 42 state chapter festivals and conferences. We awarded 172 scholarships at the state chapter level for a total of $165,000.