We are passionate about theatre education and we want all students to have access to theatre in their curriculum. Theatre provides critical life skills necessary for educational and career success in the 21st century. And we believe that theatre should be taught by qualified theatre educators.

MISSION: shaping lives through theatre education

HONORING STUDENT ACHIEVEMENT in theatre and enriching their educational experience

SUPPORTING EDUCATORS by providing professional development, networking opportunities, resources, and recognition

INFLUENCING PUBLIC OPINION and policy-makers that theatre education is essential and builds life skills

MISSION & STRATEGIES

STRATEGIES:

1. STATURE
   Raise EdTA's stature to build widespread support for theatre education

2. DIVERSITY
   Broaden our reach by increasing diversity & access

3. INVOLVEMENT
   Increase involvement and leadership of current members

4. TECHNOLOGY
   Deliver evolving services & knowledge that leverage technology

We serve as the eyes, ears, and voice of the school theatre community, advocating for a stronger role for theatre education in the curriculum. We continue to steadily increase our membership to strengthen our position as an organization that represents the theatre education experience from students to seasoned professionals. The highlights of the Association's growth are:

- Since 2002-2003, increased the number of affiliated Junior Thespian and Thespian troupes by 50.1% and 15.9%, respectively.
- Inducted more than 34,000 Thespians for the past four years, which has not happened since the mid-1980's and reached the highest number of inducted Junior Thespians at 4,665.
- More than doubled the number of Pre-professional members (college students) since this membership was created in 2004-2005.
- Increased the number of individual members by 23.5% percent since 2002-2003.
The Educational Theatre Association began its story in 1929, with three men and a big idea. These three characters paved the way for us to make a difference in theatre education. And more than eighty years later, we now have more than 4,000 affiliated troupes and have inducted more than two million Thespians.

Last year was another year of growth with record membership, event attendance, and revenue. We are breaking through in new areas like the growth of Junior Thespians. Our donors continue to play a major role in our growth by helping us increase grant and scholarship dollars. The performance tour of *Making Magic, Defying Gravity* continued to grow, adding more shows and opening the Thespian Festival in Lincoln, and the “Send a Troupe to Festival” campaign raised over $25,000 and sent two Thespian troupes to Thespian Festival.

Our story advanced with our achievements in advocacy where we are taking a leading role. We continue to shape the development of new national core arts standards, and thanks to the work of passionate volunteers, we now help define the future of theatre education in America.

This growth is exciting, but the people and experiences behind each new troupe and new induction are the most important part of our story. We will keep writing our story, shaping lives through theatre education, and making it happen at both the state and national levels.

*We exist so that the theatre arts will be an essential part of every student’s education.*

That is our story and we couldn’t do it without your support.
LEADERSHIP

Jay Seller, Ph.D.
Board President
Horizon High School
Thornton, Colorado

Frank Pruet
Board Vice President
Educator (retired)
Roswell, Georgia

Matt Conover
Vice President of Entertainment
Walt Disney Parks and Resorts Creative Entertainment
Anaheim, California

Debbie Corbin
Branson High School
Branson, Missouri

J. Jason Daunter
Production Stage Manager
Wicked National Tour
New York, New York

Stephen Gregg
Playwright
Venice, California

Lynn Jensen
Jefferson High School
Cedar Rapids, Iowa

Gai Jones
Educator (retired)
Ojai, California

Karen Pionke
Viking Middle School
Gurnee, Illinois

Ken Washington
Director of Company Development
Guthrie Theater
Minneapolis, Minnesota

Illinois
Jim Smith
Indiana
Ann Hileman
Iowa
Lynn Jensen Helen Brennan
Kansas
Max Brown David Hastings Steve Landes
Kentucky
Carolyn Greer
Louisiana
Shelly Appleby
Maine
Rick Osann Keith Anctil
Maryland
Derek Anderson Cyndi LeDoux Dorothy Delucci
Michigan
Erik Hart
Minnesota
Michael Sheeks
Missouri
Jennifer Forrest-James
Montana
Sarah DeGrandpre
Nebraska
Molly Grasso Angela Dashner
Nevada
Sharon Chadwick
New Hampshire Jennifer LaFrance Kit Rodgers
New Jersey
Sandi Van Dyke Carolyn Little
New York
Julie Congress Ryan Emmons
New Mexico
Richard Hogle
North Carolina
C.J. Breland
Ohio
Scott Wilson Iren Imboden Pat Santanello
Oregon
Jeff Hall
Pennsylvania
Bill Hallman Mark Zortman
Rhode Island
John Lincoln
South Carolina
Joe Timmons
Tennessee
Frank Bluestein Mark Saltalamacia

Texas
Amy Fertitta-Jordan
Utah
Andrew Hunsaker
Virginia
Ruth Wareham Nancy Curtis
Washington
Ruben Van Kempen
West Virginia
Martha Louden
Wisconsin
Holly Stanfield
Wyoming
Jeremy Hill
Western Pacific Islands
Harold Easton

D’Andre Carter
Region I
Representative
Arbor View High School
Las Vegas, Nevada
Troupe 6891

Duncan Kinzie
Region II
Representative
Webster Groves High School
St. Louis, Missouri
Troupe 191

Maggie Little
Region III
Representative
Forysth Central High School
Cumming, Georgia
Troupe 3064

Katie Ferchen
Region IV
Representative
Princeton High School
Cincinnati, Ohio
Troupe 1102

INTERNATIONAL THESPIAN OFFICERS

Katie An Siegel
Chair
Randolph School
Huntsville, Alabama
Troupe 4590

Sarah Etheridge
Communications Editor
Grinnell High School
Grinnell, Iowa
Troupe 4274

LEADERSHIP STATE CHAPTER DIRECTORS

Alabama
Connie Voight
Arizona
Linda Phillips Denise Ferguson
Arkansas
Michelle Moss
California
Krista Carson Elhai
Colorado
Jeremy Goldson
Connecticut
Marydoll Merrill
Florida
Daron Hawkins Lindsay Painter
Georgia
Frank Pruet Paul Hampton
Hawaii
Robert Duval

VOLUNTEER LEADERSHIP

INTERNATIONAL THESPIAN OFFICERS
We continue to **increase our stature** in advocacy, and continue our efforts to ensure every student in America has access to theatre education, both in the classroom and after school.

- Served as a core member of the National Coalition for Core Arts Standards (NCCAS), the organization guiding the rewriting of the National Standards for Arts Education, and worked on (or chaired) several key NCCAS committees.

- Participated in Arts Advocacy Day 2013 with a delegation of representatives from seven states—Colorado, Florida, Georgia, Indiana, Missouri, Ohio, and Washington; and raised EdTA's profile at the event through a keynote presentation by our Thespian Democracyworks student essay winner.


- Created a new advocacy grant program (The Daron Hawkins Advocacy Fund) to help grow advocacy activities and participation among student and adult members.

- Continued to promote theatre's inclusion as a Career and Technical Education (CTE) subject area and EdTA as a recognized Career and Technical Service Organization (CTSO) through workshops (EdTA Annual Conference), articles (Teaching Theatre), and meetings with state and national CTE stakeholders.

More than ever, in this era of budget cutbacks, STEM-focused education, and increased accountability, advocating for our theatre programs is an essential part of our mission and goals.
Membership statistics show continued growth through the 12-13 school year:

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thespian Troupes—Total</td>
<td>3,623</td>
<td>3,685</td>
</tr>
<tr>
<td>Junior Thespian Troupes—Total</td>
<td>454</td>
<td>472**</td>
</tr>
<tr>
<td>Troupe Count—Total</td>
<td>4,077</td>
<td>4,157</td>
</tr>
<tr>
<td>Professional—Total</td>
<td>523</td>
<td>566</td>
</tr>
<tr>
<td>Pre-Professional—Total</td>
<td>62</td>
<td>80</td>
</tr>
<tr>
<td>Emeritus—Total</td>
<td>27</td>
<td>30</td>
</tr>
<tr>
<td>Affiliate Professionals—Total</td>
<td>44</td>
<td>57</td>
</tr>
<tr>
<td>High School Thespians</td>
<td>37,669</td>
<td>39,492***</td>
</tr>
<tr>
<td>Junior Thespians</td>
<td>5,093</td>
<td>5,292**</td>
</tr>
<tr>
<td>Honorary Thespians</td>
<td>371</td>
<td>463</td>
</tr>
</tbody>
</table>

* Paid memberships only
** New records for Junior Thespian inductions and troupe count
*** Highest since 1982

Achieved total troupe retention of 92.9%

The national benchmark for associations is 90%.

Strong membership growth

Ten year troupe growth
Increase of 753 troupes (+22%).

Ten year adult membership growth
Increase of 983 adult members* (+25%).

Its inductions for 12-13

Thespian inductions
The fifth consecutive year over 34,000.

Junior Thespian inductions
Strongest consistent induction level since the early 1980s;
Second year over 5,000.
Regardless of the theme, or location, or workshops, the time spent connecting and networking with other theatre teachers at the EdTA Conference is refreshing and rewarding. I leave every year, ready to tackle the school year ahead. Sometimes I find great educators to learn from. Other years, I am the leader helping other educators grow. There has never been a year that I have regretted going. I am a better teacher because of the EdTA conference.

Junior Thespian Festival 2013 brought more than 500 middle school theatre students to Augusta, Georgia, where the theme “The Universe is Your Stage” provided students with the opportunity to explore theatre as way to develop their skills, creativity, and imagination.

We achieved one of our highest attendance levels ever at Thespian Festival 2013 with more than 3,000 delegates gathering for our fiftieth weeklong annual celebration of high school theatre. Teachers and students had a variety of options to choose from with more than 140 workshop sessions offered. Throughout the week, more than 795 students participated in our National Individual Events Showcase (NIES) auditions; our College and Thespian scholarships programs grew with more than 681 students auditioning; and 26 teams participating in our annual Tech Challenge.

We reached 47,450 students and adults through state chapter festivals and conferences.
In 2013, based on the success of the 2012 Send a Troupe to Festival campaign, we increased the goal to send two troupes to Thespian Festival 2013. Schools must demonstrate financial barrier and must have never been to Thespian Festival. Eighteen applications from fifteen states were received. Bernalillo (New Mexico) High School’s Thespian troupe 7545 and Glen Allen (Virginia) High School’s Thespian troupe 7687 were selected by a volunteer selection committee.

Making Magic, Defying Gravity continued to serve as a celebration of high school theatre and raised more than $33,000 for student scholarships. More than 285 high school students, both performers and technical students, participated in eighteen MMDG events throughout the country.

Our sponsorship program continued to grow in 2013 by adding four new sponsors, expanding sponsorship opportunities for the EdTA Leadership Summit and Junior Thespian Festival, and developing the new Diamond-level sponsorship tier.
DIRECTOR
$250-$499
Max Brown
James Flanagan
Jack Lane
Ron Longstreth
Mary Ellen Moriarty
Marc Ross
Lyne Turley

HEADLINER
$100-$249
Glenn Adilman
Arizona Thespians
Frederick Ballo
John Conover
Debbie Corbin
Timothy Croghan
Brian Curl
Nancy Elfanbaum
Myra Enright
Diane and John Fischer
Millisa Flekier
Alice and Robert Foster
Debbie Gibbs
Eunice Goldberg
Carolyn Greer
Michael Hamilton
Gordon Hammersmith,
Successful Products
Laurel Harris
Jonesboro High School, Troupe 1338
Debra Jost
Cynthia Levin
Rolando Linares
Memorial High School, Troupe 2980
Sheilah McFadden
Marydoll Merrill
Nicole Morgan
Mark Myers
Suzie Parker
Norman Pressman
Frank Pruett
Renee Przybylski
Steven Quinn
Thomas Sakiyama
Alex Salem
Mary Schuttler
Viking Middle School, Troupe 88093
Ken Washington
Michael Wefeerling
Amber White
Ellen White

LEADING PLAYER
$50-$99
Mark Abels
Molly Braverman
Claremont High School, Troupe 2129
Marlyse Cohen
Russell Cohen
Julie York Coppens
Don Corathers
Cynthia Corley
Bryan and Katie Daunter
Debbie Daunter
Millisa Flekier
Michael Graziano
Carolyn Greer
Stephen Gregg
Ann Hileman
Christopher Hunt
Eileen and George Huskey
Lynn Jensen
Spencer Jones
Wendell Jones
David LaFleche
Elise Lamers
Alison Luff
Betty Monello
Virginia Morelli
Nebraska Thespians
Ron Nocks
Ray Palasz
John Pignano
Christine Riley
Doug Sandor
Pat Santanello
Jim Talkington
Christina Tracey
Pam Ware
P. Jason Yarcho

SUPPORTING CAST
$25-$49
Tammy and Dave Alverson
Emily Augustin
Johanna Beck
Kelly Becker
Brian Benz
Jeffrey Brick
Nancy Brown
Kelly Burrows
Michele and Eric Buck
Ginny Butsch
Diane Carr
Sharon Chadwick
Greg Cole
Margaret Crosby
Susan Doremus
Annette Doyle
Michael Fisher
Steven Flemming
Nick Foster
Kevin George
Robert Geuder
Jo Beth Gonzalez
Lana Hagan
Rebecca Hulla
Jim Huneke
Nicole Johnston
Marla Lampert
Harper Lee
Julia Levine
Alegra Loewenstein
Brian Mahany
Jane McKeown
Kevin McMahon
Cynthia Morrif
Kimberly Mumm
Lisa Murphy
Eric Naiman
Christy Ney
Kerry Onxley
Tammy Partin
Michael Peitz
Christopher Perrino
Madison Kate Profitt
Carter Randolph
Kristine Rapp
Andrea Roney
Solid Rock Community School,
Troupe 7846
Wendy Short-Hays
Katie Siegel
Donald Solomon
Spencer Spotts
Garry Tiller
Ruben Van Kempen
Janet VanWess
Laurie Velasquez
Susie Wall
Sherie Woomer

CHORUS LINE
$24 AND UNDER
Merritt Beischel
Sara Bogard
Branson High School Troupe 3482
Kent Brown
Erin Carr
Lauren Carr
Nancy Curtis
Sarah DeGrandpre
Susan Doremus
Jennifer Farrell
Denise Ferguson
Amy Ferritta-Jordan
Jennifer Forrest-James
Emma Greer
Paul Hampton
Seth David Healy
Caitlyn Hebert
Bea Hill
Jim Hoare
Irene Imboden
Cory Losenicky
Jameson McDougal
Kristin McFadden
Gloria McIntyre
Nona Miller
Michelle Moss
Shawnda Moss
William Myatt
Lorie O’Leary
Jeff Peck
Ricky Pindexter
Ann-Marie Roberts
Shannon Siegel
Lindsey Stewart
James Stone
Alan Strait
Leslie Van Leishout
Claire Wishewski
Mark Zortman

SPONSORSHIPS
THESPIAN FESTIVAL 2013
Diamond
Music Theatre International (MTI)
Playbill

JUNIORTHESPIAN
FESTIVAL 2013
Diamond
Music Theatre International (MTI)
Playbill

Gold
Savannah College of Art & Design
(SCAD)

Bronze
Seatyourself
The Broadway League

2013 EDTA ANNUAL
CONFERENCE
Diamond
Music Theatre International (MTI)
Playbill

Platinum
R&H Theatricals, Inc.

Gold
AMDA
KD Studio
Lincoln Convention & Visitors Bureau

Silver
Nebraska Thespians

R&H Theatricals
Right on Cue
Theatrical Rights Worldwide

Gold
AMDA
KD Studio
Lincoln Convention & Visitors Bureau

Silver
Nebraska Thespians

2013 EDTA ANNUAL
CONFERENCE
Diamond
Music Theatre International (MTI)
Playbill

Platinum
R&H Theatricals, Inc.

Gold
Savannah College of Art & Design
(SCAD)

Bronze
Seatyourself
The Broadway League

JUNIORTHESPIAN
FESTIVAL 2013
Diamond
Music Theatre International (MTI)
Playbill

Gold
Theatrical Rights Worldwide
ITS has played such an integral role in not only my growth and development, but that of the members of my troupe, and for that, I am eternally grateful.
The Association’s
Statement of Activities
A Comparison for Years Ended
December 31, 2012 and 2013

OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership</td>
<td>$651,171</td>
<td>$623,404</td>
</tr>
<tr>
<td>Educational Events</td>
<td>$1,316,282</td>
<td>$1,230,432</td>
</tr>
<tr>
<td>Publications</td>
<td>$989,269</td>
<td>$899,383</td>
</tr>
<tr>
<td>Leadership</td>
<td>$504,649</td>
<td>$379,375</td>
</tr>
<tr>
<td>Technology</td>
<td>$243,290</td>
<td>$184,847</td>
</tr>
<tr>
<td>Advocacy</td>
<td>38,275</td>
<td>33,902</td>
</tr>
<tr>
<td>Supporting Services</td>
<td>777,740</td>
<td>659,925</td>
</tr>
<tr>
<td>Depreciation(^3)</td>
<td>$155,006</td>
<td>$149,818</td>
</tr>
</tbody>
</table>

TOTAL OPERATING EXPENSES
2013 $4,675,682  2012 $4,161,086

OPERATING REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership</td>
<td>$1,337,171</td>
<td>$1,288,839</td>
</tr>
<tr>
<td>Educational Events</td>
<td>$2,143,016</td>
<td>$1,960,953</td>
</tr>
<tr>
<td>Net Sales</td>
<td>$445,621</td>
<td>$333,042</td>
</tr>
<tr>
<td>Publications</td>
<td>$356,455</td>
<td>$392,040</td>
</tr>
<tr>
<td>Contributions</td>
<td>$221,193</td>
<td>$132,017</td>
</tr>
<tr>
<td>Other income</td>
<td>$51,336</td>
<td>$44,636</td>
</tr>
</tbody>
</table>

TOTAL OPERATING REVENUE
2013 $4,554,792  2012 $4,151,527

NET-OPERATING INCOME (DEFICIT)

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$(120,890)</td>
</tr>
<tr>
<td>2012</td>
<td>$(9,559)</td>
</tr>
</tbody>
</table>

NON-OPERATING INCOME (EXPENSES)\(^3\)

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$184,719</td>
</tr>
<tr>
<td>2012</td>
<td>$154,182</td>
</tr>
</tbody>
</table>

NET SURPLUS (DEFICIT)

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$63,829</td>
</tr>
<tr>
<td>2012</td>
<td>$144,623</td>
</tr>
</tbody>
</table>

---

1 2013 audit conducted by Barnes Dennig, CPAs. Due to the change in fiscal year in 2012, the 2012 amounts were internally compiled from portions of the fiscal year ending 7/31/12 and the short period ending 12/31/12.

2 Depreciation is now being shown separately in the audit report; whereas in prior years it was allocated to the programs.

3 Non-operating items include: investment income and expenses, investment gains and losses, and other one-time charges.
Schooltheatre.org was redesigned in 2013 to facilitate integration with the online Theatre Education Community and to better facilitate future growth.

Major revisions were made to both site navigation and content. These revisions were made based on information gathered at EdTA events, member surveys, and through a dedicated focus group. Website improvements were aimed at simplifying the process of joining and starting a new troupe, more efficiently serving the needs of existing members, and simplifying language for non-members.

- Presented live video streaming and archiving of key note speakers from the 2013 EdTA Annual Conference.
- Expanded the EdTA YouTube channel, which now contains 110 videos garnering more than 28,000 total views.
- Increased the number of Facebook “Likes” for our International Thespian Society HQ (by 8,596 likes or 226.6%) and Educational Theatre Association (by 1,217 likes or 61.3%).