There are seven pdf ads included in this bundle—five half-page ads, each with different facts and figures, and two full-page ads that divide the facts and figures into two sets of six facts each. Each ad is available in both four-color and black and white horizontal and vertical formats. The half pages are suitable for printing in most 8 ½ x 5 ½ or 8 ½ x 11 programs, with no bleed.

Did You Know ad file key

Full page, 4-color DYK ads (2 versions)
- DYK_FP_4c_ver1
- DYK_FP_4c_ver2

Full page, black and white DYK ads (2 versions)
- DYK_FP_BW_ver1
- DYK_FP_BW_ver2

Half-page horizontal, 4-color DYK ads (5 versions)
- DYK_HP_Horiz_4c_ver1
- DYK_HP_Horiz_4c_ver2
- DYK_HP_Horiz_4c_ver3
- DYK_HP_Horiz_4c_ver4
- DYK_HP_Horiz_4c_ver5

Half-page horizontal, black and white DYK ads (5 versions)
- DYK_HP_Horiz_BW_ver1
- DYK_HP_Horiz_BW_ver2
- DYK_HP_Horiz_BW_ver3
- DYK_HP_Horiz_BW_ver4
- DYK_HP_Horiz_BW_ver5

Half-page vertical, 4-color DYK ads (5 versions)
- DYK_HP_Vert_4c_ver1
- DYK_HP_Vert_4c_ver2
- DYK_HP_Vert_4c_ver3
- DYK_HP_Vert_4c_ver4
- DYK_HP_Vert_4c_ver5

Half-page vertical, black and white DYK ads (5 versions)
- DYK_HP_Vert_BW_ver1
- DYK_HP_Vert_BW_ver2
- DYK_HP_Vert_BW_ver3
- DYK_HP_Vert_BW_ver4
- DYK_HP_Vert_BW_ver5
56% of corporate executives and 79% of school superintendents agree that a college degree in the arts is the most significant indicator of creativity in a prospective job candidate.
Source: Ready to Innovate.

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Training in acting classes improves language and memory skills.

In 2010, students who took four years of arts classes while in high school scored 102 points better on their SATs than students who took only one-half year or less.
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A study of Nobel Prize winners in science revealed that most have arts related hobbies.

For more facts about the value of theatre education, go to schooltheatre.org/advocacy.
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Educational Theatre Association
Shaping Lives Through Theatre Education

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