



4805 Montgomery Road, Suite 400, Cincinnati, OH 45212 | 513.421.3900 | schooltheatre.org

Dear School Administrator,

Hello. I'm Julie Theobald, executive director of the Educational Theatre Association. EdTA is the voice of school theatre, serving more than 6,000 theatre educators and 135,000 students nationwide. Our mission is to ensure that students receive a well-rounded education that includes theatre experiences to build their creativity, communication, collaboration and critical thinking; and to support the skilled professional teachers who guide them.

The 2019 EdTA National Conference in New York City, September 19-22, is a great opportunity for your theatre educator to strengthen their skills, knowledge, and commitment to teaching. We believe that the professional development opportunities we offer through this event are the most comprehensive available for theatre educators.

This year, EdTA and its student organization, the International Thespian Society, are marking their 90th anniversary with the conference thematic, "Stories to Tell: Remember the Past, Celebrate the Present, Imagine the Future." We would like your theatre educator to join us as we reflect on our mission of honoring student achievement and supporting teaching professionals. Every theatre educator has an important story to tell and we want to hear them all—in workshops, networking sessions, and keynote presentations that will explore how theatre education has shaped the lives of students in the past and present and will continue to do so for generations to come.

In workshops and keynotes, conference presenters will address important questions impacting theatre education: How can theatre educators collaborate with other educators to ensure that students receive a well-rounded education? What are the strategies that will ensure that all students—both abled and disabled—have an equal opportunity to participate in theatre? What role can theatre education play in the ongoing dialogues regarding social, civic, and cultural issues in the 21st century?

On behalf of your theatre educator, I'm encouraging you to support his or her participation in the 2019 EdTA Conference. By providing release time and financial assistance for this important professional development event, you will advance your theatre educator's knowledge and skills, help them "recharge" their teaching batteries, and most importantly, ensure that students receive the theatre learning experiences they need for their well-rounded education.

If you would like to learn more about EdTA or our conference, please visit <https://www.schooltheatre.org/conference2019/home>. Or, I'd be happy to respond to any personal inquiries about our organization and its mission.

Sincerely,

A handwritten signature in black ink that reads "Julie Cohen Theobald".

Julie Cohen Theobald